



Press Release

Official Launch of TurboJET WAP Booking Service

3 Hong Kong and 3 Macau Customers to Enjoy a World of Discounts with WAP

(21 May 2008 – Hong Kong and Macau) TurboJET is always dedicated to offering new products and services for passengers to cope with fresh demands and needs in the market. After launching its pioneering online booking service years ago, TurboJET is now introducing a new WAP ticketing service for today's mobile generation. To mark the occasion, Shun Tak-China Travel has joined hands with 3 Hong Kong and 3 Macau to unleash the *Ride "3" with TurboJET* promotion and encourage customers to experience the convenience of WAP booking first-hand.

TurboJET's WAP booking site comes with a neat user-friendly interface. Once you have signed up on the TurboJET homepage, you will be able to log on to "TurboJET Ticketing Booking" in "Locate" or "Macau Guide" in "Go China" of Planet 3 via your mobile phone, to reserve ferry tickets within 90 days to and fro Hong Kong and Macau, Shenzhen or Shekou. Customers can reserve ferry tickets using a credit card. Upon successfully purchasing tickets, 3 Hong Kong and 3 Macau customers will receive an SMS confirming the transaction. Before their journey, customers should redeem their tickets at TurboJET's terminal machine with their transaction code. This service saves your time and makes traveling to Macau hassle free.

To celebrate the official launch of the service, TurboJET, 3 Hong Kong and 3 Macau are pleased to offer "3" privileges from now until 30 June. During the promotion period, WAP users can enjoy the following discounts on the Hong Kong ↔ Macau route:

- \$30 off one set of Super Class round trip tickets
- \$15 off one set of Economy Class round trip tickets

In addition, users will be entitled to exclusive ticket giveaways - top 5 customers who purchase the highest accumulated number of tickets via 3 Portal will receive 2 sets of

complimentary Hong Kong ↔ Macau TurboJET Economy Class round trip tickets, while the 6th to 20th will receive 1 set of complimentary Hong Kong ↔ Macau TurboJET Economy Class roundtrip tickets.

‘With the rate at which our society is changing today, it is crucial that TurboJET move with the times to pursue constant excellence. Through the promotion with 3, we hope that more passengers will be encouraged to learn how the WAP & online booking services could help them enjoy better journeys,’ said Anna Hong, Deputy General Manager of Shun Tak-China Travel Ship Management Limited.

Amy Lung, Chief Operating Officer- Mobile of Hutchison Telecom Hong Kong said: “We are excited to have partnered with Shun Tak-China Travel, to introduce “TurboJET WAP Booking Service” to customers of 3 Hong Kong and 3 Macau. 3 Hong Kong and 3 Macau endeavor to deliver practical services through innovative mobile technology to enhance our customers’ living standards. The TurboJET WAP booking service offers great convenience to users via 3’s mobile network, taking multi-media application services to a new level.”

For details of the WAP booking service, please visit www.turbojet.com.hk, call (852) 2859 3333 or 3 Hong Kong’s hotline at 3162-8888 should you have any further enquiries.

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